



# Echo Watch System

Cloud Amber's vision is to provide products that bring communities together, building a stronger and safer environment for all. The Cloud Amber has full support for all modern internet browsers, can be skinned to your requirements and is fully compliant to all internet standards.

Key features and benefits:

- **Easy communication with the public**
- **Allow public to communicate with each other**
- Uses multiple media channels such as Web, SMS, email and DigiTV
- Available through any modern internet browser
- Fully "skinnable" to corporate web team's satisfaction

## Cloud Amber

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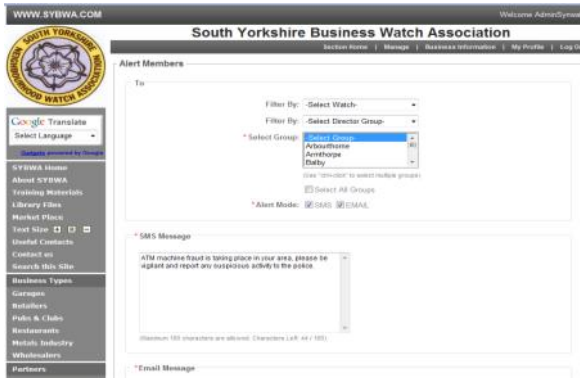
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Ver: Echo Issue 1

**Cloud**  
Unified Transport Management Control

## Key benefits:

- Supports the 'Policing Pledge' in many areas
- Reach wide target audience
- Allows users to communicate in a quick and easy way
- Enables upwards and downwards communication to multiple people
- Available through any internet terminal
- Fully integrated into corporate web team's presence or stand alone



## Examples:

- <http://www.synwa.com>
- <http://www.sybwa.com>
- <http://www.syrwa.com>
- <http://www.lookinglocal.gov.uk/digitv/cds/SouthYorkshirePolice/Netgem/index.html> (internet based DiTV Interface)



## Technical specification:

- 100% integrated & hosted solution or locally deployed
- W3C XHTML and WAI AA compliant
- Fully supported through virtualised server infrastructure
- Supports all modern browsers



## Key features:

- Self registration and information sharing
- User control and policing of information and alerts
- Information sharing using user friendly maps with icons, photos and drop down selections.
- Communication using different media web, sms, email and digital TV
- Alerts available to anyone who registers
- Multiple watch types using the same system
- Secure connections for submitting personal details and sharing information
- User and member roles with different access rights
- Content management system
- Comprehensive reports package
- Fully standards compliant

