



Cloud Amber Limited, Amber House, 11, Brockley Road,
Elsworth, Cambridgeshire, CB23 4JS, UK

www.cloudamber.com

info@cloudamber.com

Press Release

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New Year Brings New Orders

Cloud Amber is pleased to announce that the New Year has brought in two fresh new orders for the business.

Building on our existing relationship, Bradford Metropolitan District Council has awarded Cloud Amber their recent tender for UTMC Variable Message System. Building on their existing Argonaut Common Database, four variable message signs and our innovative Journey Times Engine will be installed and commissioned, offering traffic engineers the ability to display journey times and inform the public about any expected delays.

"We are all overjoyed that our relationship with Bradford Highways continues to go from strength to strength. At Cloud Amber try our very best to deliver on our promises, this contract builds on all of our hard work and dedication over the last three years." – James Hewetson, Commercial Director.

Over the next few months, our Operations Team working very closely with our variable message sign partners Dambach, will be installing and commissioning four signs and the Journey Times Engine, with acceptance tests scheduled for early March 2010.

"With our second variable message sign contract under our belt, this firmly establishes Cloud Amber as a credible force within this section of the UTMC market and paves the way for more UTMC Common Database lead VMS tenders in the future." – Richard Thurbin, Technical Director.

Our second New Year cheer is from the West Country and Somerset County Council. Adding to our existing twenty two systems, this new country re-affirms Cloud Amber as the second largest UTMC supplier in the UK and continues to build on our strength and presence in the West of England.

For Somerset we shall be integrating their urban traffic control, automatic number plate recognition systems and providing our Argonaut Command and Control plus Voyager Travel Portal.

"In a lot of ways this initial small system was very similar to Bradford and will allow Somerset to build off and continually improve over the next months and years." – Mike Wells, Operations Director.

ENDS

Cloud Amber's products enable Traffic Managers to model, monitor and control the environmental effects of travel as well as reducing congestion to maximise the use of a limited road network, all using UTMC, RTIG, SIRI and other industry protocols.

For more information and images please contact:

Richard Thurbin

Technical Director

Mobile: +44 (0) 7917 704 145

Email: info@cloudamber.com

www.cloudamber.com