



# Strategy Manager

Cloud Amber's vision is to provide products that enable Traffic Managers to model, monitor and control the environmental effects of travel as well as reducing congestion to maximise the use of a limited road network. Cloud Amber's Strategy Manager, the business intelligence which drives the automated control and decision making process makes this happen.

Key features and benefits:

- **No scripting, programming or prior technical knowledge required**
- Unlimited triggers and actions
- Logical 'and/or' trigger conditions
- SMS alerts
- Email alerts
- Engineer in the loop
- Comprehensive logging
- Drag and drop flow chart driven interface
- Advanced expression evaluation

## Cloud Amber

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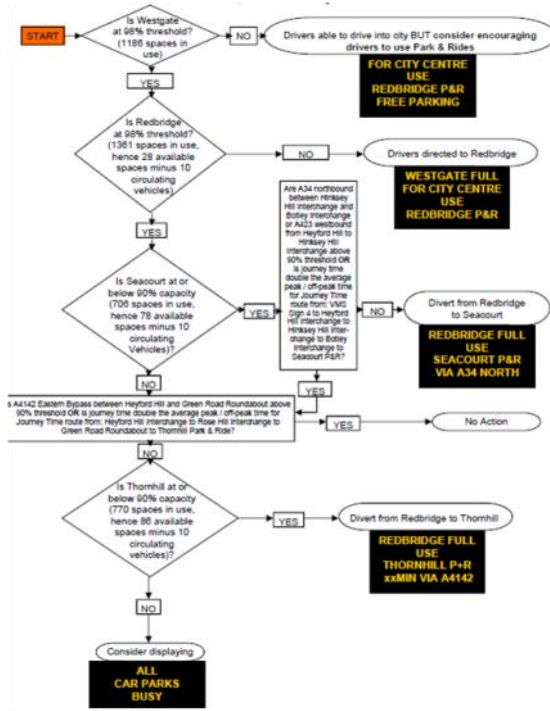
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Ver: Strategy Manager Issue 1

**Cloud**  
Unified Transport Management Control

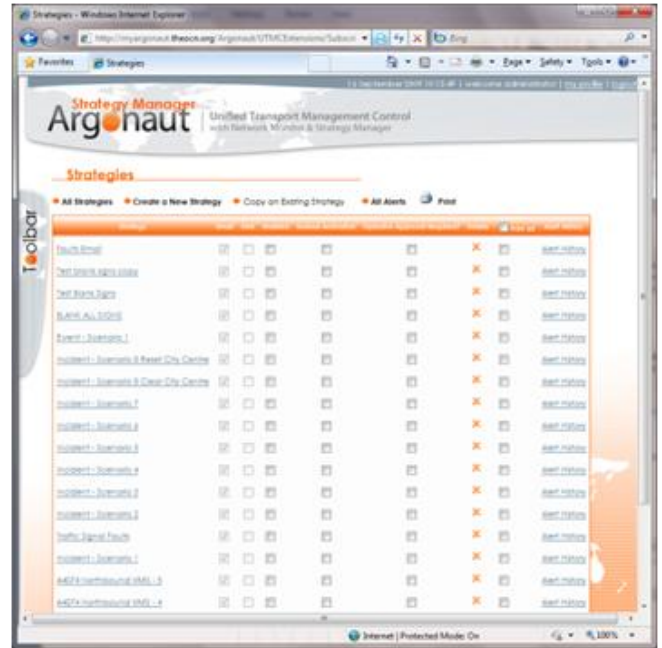
## Key benefits:

- No specialised skills required
- Develop strategies in human readable formats
- Stable and reliable solution
- Fully integrated technical solution
- Fully accessible
- Range of product options



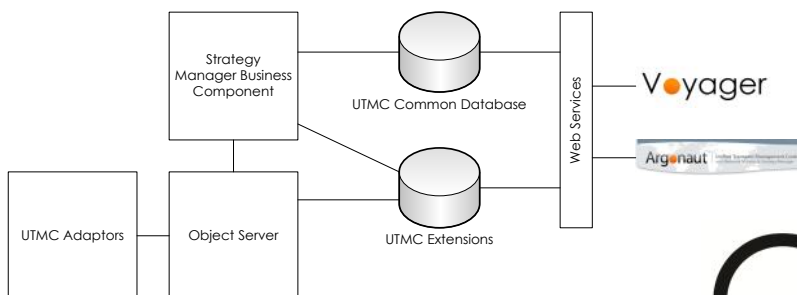
## Technical specification:

- 100% integrated & hosted solution
- Management access through Argonaut via secure web session
- Customer access through Voyager secure web session
- W3C XHTML and WAI AA compliant
- Utilises Microsoft Silverlight



## Key features:

Feature	Express	Standard	Enterprise
Unlimited triggers	✓	✓	✓
Tree based user interface	✓	✓	✓
Logical 'and/or' trigger conditions	✓	✓	✓
Event triggers	✓	✓	✓
Condition triggers	✓	✓	✓
Data value met conditions		✓	✓
Unlimited actions	✓	✓	✓
VMS legend support		✓	✓
SMS alerts	✓	✓	✓
Email alerts	✓	✓	✓
Engineer in the loop		✓	✓
Manual activation		✓	✓
Comprehensive logging		✓	✓
Advanced expression evaluation			✓
Flow chart based user interface			✓
Drag and drop editing			✓
Live trigger status view			✓
Live action status view			✓



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